

ameritopics

April 2010



user friendly!

Our easy-to-use online directory of network dental providers offers:

- daily updates of provider data to help ensure information is up to date with current practicing dentists
- searches by address, city, county, state, ZIP code, preferred language, specialty or desired radius (miles) in order of closest proximity
- maps and step-by-step driving directions to the dentist's office
- a list of up to 200 providers meeting the desired criteria with one search
- the ability to locate a provider by dentist or practice name, and a way to find out who's accepting new patients
- information about other discounts that may be available in addition to the already-discounted fees members enjoy by using network providers

provider access points now surpass 130,000:

our PPO network keeps on growing

Now our dental plan members can choose from more PPO network dentists than ever before!

On April 1, we added more than 22,000 access points to our dental network. Ameritas Group plans give plan members across the nation more than 130,000 provider access points for dental care.

“This expansion adds value to the PPO products in our dental portfolio,” said Karen Gustin, Ameritas senior vice president - group marketing, managed care and national accounts.

“Many of our plan members will have more choices when selecting a PPO dentist in their area, and we'll have PPO providers in new areas of the country. A larger geographic reach makes our products more attractive to more employers, especially those with multiple locations.”

This network growth expands sales opportunities, increases our network size in almost every existing market and opens up more than 25 new markets for us.

As always, our members are free to seek care from any dentist they choose, but they can generally save money by visiting an Ameritas PPO network provider. And it's easy to find a provider using our online directory at:

ameritasgroup.com>find a provider>dental

(in New York) **firstameritasgroup.com>find a provider>dental**

While the number of PPO provider options has increased, plan designs remain the same. You and the people you represent can still count on the same flexible solutions and exceptional customer service you expect from us.

If you'd like more information about this exciting news or our PPO programs, please talk to your Ameritas Group or First Ameritas sales representative.

benefit for oral cancer screening

We offer a benefit for oral cancer screening under CDT procedure code D0431 (adjunctive prediagnostic tests that aid in detection of mucosal abnormalities including premalignant and malignant lesions).

When this benefit is selected by the policyholder/employer, plan members age 35 and older are eligible for an oral cancer screening every 24 months under their dental plan's Type 2 or 3 procedure category.

We started offering coverage for oral cancer screening last year, as reported in the July 2009 *AmeriTopics* (available in the producer section of our websites).

news you can use

During first quarter, we contributed two articles for publication in industry magazines. Check out:

Finding real value with voluntary dental

– February 2010 issue of *Voluntary Benefits Magazine*

The increasing popularity of voluntary dental

– January 2010 issue of *California Broker* magazine

Submitted article content is posted in the “our latest” quick link section of our websites.

Ameritas Group, a division of Ameritas Life Insurance Corp., a UNIFI company, offers group dental, eye care and hearing care products nationwide. In New York, products are offered through First Ameritas Life Insurance Corp. of New York (Suffern, N.Y.), a UNIFI company. Some plan designs are not available in all areas.

Ameritas Life and First Ameritas are rated A (Excellent) for financial strength and operating performance by A.M. Best Company. This is the third-highest of Best's 15 ratings.

ameritasgroup.com
firstameritasgroup.com

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